



# Can you afford not to be a member of **Europe's most exciting Enterprise IT user group?**

## How your organisation benefits from joining GSE

If you want to know what's happening in the industry today, what's coming down the line and how your organisation can profit from those developments, you should join GSE.

The essential IT knowledge network for all users of technology, we help organisations like yours to work smarter and rapidly adopt new approaches in software, hardware and communications. We also give you a voice in product and service R&D. But don't just take our word for it...

*"You are hearing from leading experts in their field teaching you new things about, for example, how to secure the enterprise"*

*"An excellent way for corporates to train their staff and keep them up to date."*

*"I've taken a number of things I've learned back into the workplace to help my employer work more efficiently."*

## Membership brings a wealth of benefits

**Free admission to the UK's biggest industry event of its kind:** seven free places at the in-person GSE UK Annual Conference PLUS three additional trainee places. This equates to more than 200 hours of technical training, keynote sessions, networking and socials. See overleaf for more details.

**GSE GUIDE Spring Event** – one free place at this Europe-wide meeting on IT concepts and products.

**Discounted technical training for your people:** 20% discount on IBM Training Courses in Europe, 20% discount on IBM Technical Conferences fees, 15% discount for IBM STG Technical Conferences (USA).

**Technology-specific Working Group meetings throughout the year:** where you can access and share the latest information on technology and industry trends.

**Guide Technology Council** – the 1½ day event at IBM Labs covering new and upcoming solutions.

## Meet, learn and profit from the smartest people in the industry

## About GSE

An international non-profit association, we comprise more than 1,000 companies and organisations, and 12,000 IT professionals. 100% independent, we are on a mission to Guide, Share and Engage with industry and individuals to benefit our members.

## GSE is all about:

**Innovation** - shaping the industry and helping to deliver the next generation of IT specialists

**Engaging with industry** - driving openness and ensuring security in a connected world

**Closing the skills gap** - the place to learn new skills and learn from the global experts

**Better business** - using technology in smarter ways to grow and accelerate your business



Our flagship training and networking event:

## **GSE UK 2023 Conference**

*Where Technology and Talent meet Tomorrow*

Mon 30th Oct – Thurs 2nd Nov  
Whittlebury Hall, Northamptonshire

**Last year's event was bigger and better than ever, packing in more training, more networking, and more socialising!**

**With almost 500 delegates, speakers and exhibitors, and amazing feedback, it was our best-ever conference. And this year's Conference promises to be even better!**

Join us at this year's Conference for insightful discussions, fascinating presentations, and a chance to network with the brightest minds in Enterprise IT. After all, nothing beats the energy and camaraderie of an in-person GSE event.

***"It's all about rubbing shoulders with people who have the answers. The networking opportunities are incredible – something you wouldn't get anywhere else."***

Every year each GSE UK member company receives seven free places plus at least three trainee places free of charge. This covers registration, all sessions, vendor exhibition, lunch and refreshment breaks, Conference Dinner and pre-dinner drinks. For those new to the mainframe, we also plan to fund an additional 30 free apprentice or trainee places for GSE UK members.

## Fees and how to join GSE UK

Membership is available to all users of enterprise IT. All employees of a member organisation can participate in all GSE activities. The benefits of GSE membership far out way the minimal cost to organisations and individuals: EUR880 per annum for a company's first or main site or individuals membership only EUR388 per annum.

For more information and to join us:

**Web: [gse.org.uk/join/](https://gse.org.uk/join/) | Email: [rm@gse.org.uk](mailto:rm@gse.org.uk)**